

STOP THE BAN!

Unfair. Wrong Approach.

Denver's Unfair Ballot Measure Prohibiting Slaughterhouses

WHAT THE MEASURE DOES

- Unfairly **targets a single employee-owned business** in Denver and forces it to close.
- **Eliminates 160 well-paying employee-owner jobs**, resulting in lost income and access to health care.
- Requires the city to “prioritize residents whose employment is affected by the ordinance in workforce training or employment assistance programs” but **does not guarantee or offer any financial assistance or compensation.**
- **This measure is unfair, ineffective, and simply the wrong approach.**



FACTS ABOUT SUPERIOR FARMS

- Superior Farms was **founded in 1964.**
- Superior Farms is **employee-owned**, providing well-paying jobs and benefits to 160 hardworking individuals and their families.
- Nearly **80% of the employee-owners are residents of Denver.**
- Superior Farms offers **100% Halal certified**, which is based on humane treatment throughout the entire lifecycle of the animal.
- Superior Farms has in recent years **reduced its use of energy, water, diesel fuel and plastics** as part of its dedication to the environment.

IMPACTS TO THE CITY

- This measure could **cost taxpayers \$70 million or more** to compensate Superior Farms for taking its property and forcing it to shut down. Denver could use that money for other critical city services.
- Consumers will **pay more for meat** shipped from out of state if Superior Farms is forced to close. Higher prices **unfairly burden low-income families.**

IMPLICATIONS FOR COLORADO

- **Negatively impacts the state's economy** and our important agricultural industry – the second largest industry in the state.
- **Threatens jobs** associated with Colorado's lamb production industry including independent ranchers, truckers, distributors, retailers, butchers, and restaurant owners.
- Endangers millions of dollars of other commerce related to meat production operations.

JOIN THE CAMPAIGN TO STOP THE BAN

Join the campaign to defeat this unfair and misguided measure. Here's how you can help:

- **Spread the word:** Share this information with your friends, family, and community. Educate them about this unfair measure and the harm it causes. To schedule a presentation, please email info@stopthebanprotectjobs.com.
- **Volunteer:** Join our campaign and lend a hand in defeating this unfair measure. Help us organize events, distribute flyers, or engage in grassroots outreach.
- **Donate:** Your contribution will ensure the campaign has the resources to share our message, mobilize grassroots efforts, and inform Denver voters about the unfair negative consequences of the ballot measure.



Visit www.stopthebanprotectjobs.com or call 720-508-7008 for more information.