



Vote “NO” on Denver’s unfair and misleading slaughterhouse ban

The slaughterhouse ban on the ballot in Denver this November **unfairly targets a single employee-owned business and forces 160 employees out of a company they own**. Banning a single Denver business won’t improve animal welfare, but it will have devastating consequences for the local economy and increase food prices.

Wrong for Working Families

- **Thousands of people will lose their jobs if this measure passes.** 160 workers at Denver’s only slaughterhouse will lose their jobs and benefits. A ban could also threaten more than 2,700 jobs including independent ranchers, truckers, distributors, retailers, butchers, and restaurant owners and employees.
- **80% of Denver’s slaughterhouse workers are people of color.** They work at Denver’s only slaughterhouse: Superior Farms, a 70-year-old business that is owned by its workers and provides good wages and benefits for 160 workers and their families.
- **Singling out just one business and forcing it to shut down with a ballot measure is unfair and wrong.**

Wrong for Animal Welfare

- **Banning a single Denver business won’t make things better.** A ban on one business is just the wrong approach.
- **The language of this measure does not say anything about animal welfare.** The only thing it will do is target a single employee-owned business and force it to shut down, costing 160 hard-working people their jobs and healthcare benefits.
- **The ban targets just one local food producer that already treats animals humanely.** Denver’s only slaughterhouse produces Halal certified meat, which is based on humane treatment throughout the entire lifecycle of the animal in accordance with Muslim religious traditions. It was also designed in consultation with world-renowned animal welfare expert Temple Grandin. USDA inspectors are on-site at all times and it is routinely inspected by other independent animal welfare auditors.

Wrong for the Economy & the Environment

- **This ban will have devastating consequences for Denver’s economy.** A recent Colorado State University study found that the proposed slaughterhouse ban could cost our economy up to \$861 million and threaten more than 2,700 jobs.
- **The cost of a ban will be passed on to consumers.** The additional cost of shipping in meat from out of state due to a local production ban will be passed on to consumers, increasing food prices.
- **A ban is not environmentally sustainable.** Many Denverites will continue eating meat even if local production is banned, which means shipping more of Denver’s food supply from further away – increasing carbon emissions and making our food supply chain less sustainable.

Visit www.stopthebanprotectjobs.com to learn more and join the campaign.

Paid for by Stop the Ban. Protect Jobs.